



Knowledge Checklist: 'His Dark Materials: City of Magpies' Close Study Product

	At end of unit		
	R	A	G
Historical, Social, Cultural and Political context			
I can identify the genre of His Dark Materials			
I can compare His Dark Materials: City of Magpies with Dr. Who: An Unearthly Child			
I can explain how His Dark Materials and Dr. Who reflect society and culture at the time they were made			
Media Audiences			
I can describe and explain the nature of the audience for His Dark Materials			
I can explain the impact of target audience on the scheduling of His Dark Materials			
I can explain the impact of target audience on the marketing of His Dark Materials			
I can explain the impact of target audience on the distribution of His Dark Materials			
I can describe how the target audience was targeted in City of Magpies			
I can describe and explain the response of the critics to His Dark Materials			
I can describe and explain the response of the book fans to His Dark Materials			
I can describe the audience figures for His Dark Materials and explain the trend of the seasons			
I can explain why the audience may watch His Dark Materials			
I can explain how fans of His Dark Materials can contribute to their sense of identity			
I can explain different audience reactions and reading to His Dark Materials			
Media Language			
I can describe the codes [CLAMPS] in the episode to convey meaning			
I can conduct a NICS analysis of His Dark Materials to identify genre accurately			
I can identify the intertextuality and hybridity in His Dark Materials: City of Magpies			
I can discuss Propp's Character theory and how it relates to His Dark Materials			
I can discuss Todorov's Narrative theory and how it relates to His Dark Materials			
I can discuss Barthes Enigma theory and how it relates to His Dark Materials			
I can discuss Levi Strauss Binary Opposition theory and how it relates to His Dark Materials			

Media Representation			
I can describe and explain the representation of place, education, masculinity and femininity, race, class and age in HDM			
I can describe the various stereotypes and subverted stereotypes used in His Dark Materials			
I can explain the representations and link them to the aims of the producers, the remit of the BBC and the audience			
Media Industries			
I can explain the remit of the BBC and how it funded			
I can describe the role of the BBC and HBO in the production of His Dark Materials			
I can describe the role of the various production companies who created His Dark Materials			
I can discuss why the BBC wanted to develop His Dark Materials			
I can describe the multi-platform, multi-channel TV ecosystem			
I can describe how TV programmes are regulated on different platforms			