



# YEAR 10 Summer 1

‘An ambitious curriculum that meets the needs of all’

## Medium Term Planning - Topic:

### CSP Study – Radio and Online, Social and Participatory Media

In addition to developing the skills and knowledge listed below, we aim to give all students access to a wide range of high-quality media texts in order to develop their inference and communication skills, as well as their cultural capital and empathy to allow them to be fulfilled in their future lives and employment and contribute positively to society.

**In addition to working further on objectives from Year 10, pupils will be taught, following National Curriculum guidelines, the following this term:**

- skills of enquiry, critical thinking, decision-making and analysis
- acquisition knowledge and understanding of a range of important media issues
- development of an appreciation and critical understanding of the media and their role both historically and currently in society, culture and politics
- an understanding and application of specialist subject-specific terminology to analyse and compare media products and the contexts in which they are produced and consumed in order to make informed arguments, reach substantiated judgements and draw conclusions about media issues
- an appreciation how theoretical understanding supports practice and practice supports theoretical understanding
- development of practical skills by providing opportunities for creative media production

#### Cross Curricular Links

**SMSC:** Individual liberty, mutual respect and tolerance are represented by the choice of texts within the unit and taught explicitly in some of the topics covered.

**PSHE/British Values:**

**Literacy:** Key Vocabulary distributed to students. Vocabulary includes: representation, mise en scene, audience, industry, advert, receiver.

**Numeracy:** n/a

**Skills Builder:**

#### Becoming future ready

**Personal Skills:** communication, problem-solving, imagination.

**Careers/Employability:** exposure to advertising and music industry.

#### QFT/SEND Provision

Throughout this topic, quality first teaching will provide differentiation:

**By product:**

**By resource:**

**By Intervention:** by providing different levels of supervision and support

**By Progressive Questioning:** exploring pupils' understanding through interactive dialogue.

**By Grouping:** according to prior attainment, gender, social preference, preferred learning style.


**By Task:** Pupils should be involved in the identification of targets which are meaningful to them and in the selection of an appropriate task from the given range.

**By Offering Optional Activities:** In class or as homework, to extend learning.

This QFT/SEND provision will be explicit within the lesson-by-lesson schemes of work.

To be able to:

- Understand key media terminology.
- Understand media language and representation.

<b>Learning Outcomes (Knowledge)</b>	<ul style="list-style-type: none"> <li>• Understand audience and industry.</li> <li>• Develop practical and creative skills.</li> </ul> <p>Key Vocabulary:</p>  <p>Subject specific vocabulary GCSE Mec</p>
<b>Assessment</b>	<p>Refer to assessment maps for formative and summative assessment opportunities.</p>
	<p>Attainment and Progress – Refer to assessment results / data review documentation.</p>

## Year 10



1-3	<p>Radio</p> <p>CSPs Radio (targeted, focusing on media Industries and media audiences):</p> <ul style="list-style-type: none"> <li>• Radio 1 Launch Day, Tony Blackburn</li> <li>• KISS Radio, Kiss Breakfast.</li> </ul> <p>Set each CSP within its context.</p> <p>Use notes in CSP booklet to help devise specific learning activities.</p> <p>Practical activities:</p> <p>Decide on a gap in the radio market (eg jazz music for a youth audience) and devise the launch for an online station that would plug that gap.</p>	<p>Radio:</p> <p>Media Industries:</p> <p>Production processes</p> <p>Working practices in media industries.</p> <p>Funding models</p> <p>Regulation</p> <p>Digital technologies</p> <p>Media audiences:</p> <p>Theoretical perspectives on audiences –</p> <p>Range of audiences</p> <p>Targeting</p> <p>Categorisation</p> <p>Media technologies</p>
4 – 7	<p>Online, social and participatory media</p> <p>CSPs Online, social and participatory media (in-depth, all four areas of the theoretical framework):</p> <ul style="list-style-type: none"> <li>• Marcus Rashford – online presence</li> <li>• Kim Kardashian; Hollywood</li> <li>• Lara Croft Go.</li> </ul> <p>Set each CSP within its context.</p> <p>Use notes in CSP booklet to help devise specific learning activities.</p>	<p>Media</p> <p>Languages:</p> <p>Codes and conventions</p> <p>Theoretical perspectives on genre</p> <p>Media</p> <p>Representations:</p> <p>Re-representation</p> <p>Reflection of contexts</p>