

Health and Social Care

R035: Public Health Campaigns

	Red/Amber/ Green
I know the features of a healthy society.	
I know the public health challenge I am addressing in my campaign.	
I know the target audience for my campaign.	
I know factors impacting the health of my target audience.	
I know barriers to a healthy lifestyle for my target audience.	
I know the benefits of my campaign for my target audience.	
I know how to plan my campaign.	
I know how to evaluate my campaign.	